

Product Data Sheet

Gjøco Fashion 40



Gjøco Fashion 40 is a water-thinnable, low-odor oil paint for indoor use. It has good application properties and provides a durable and elegant finish. It is used as an intermediate and top coat on panels, MDF, doors, windows, frames, moldings and furnishings.

Revised 18.03.2026

Symbols



Technical data

Type:	Water-thinned polyurethane modified oil paint
Color:	White, A, B and C base, colors are mixed over Gjøcomix.
Gloss:	Matt 05
Viscosity:	65-80 P
Specific gravity:	CA. 1,1 – 1.3 kg/l
Solid content:	35 – 37 volum%
Application method:	Brush, roller, or spray. Spraying should be done by professionals.
Thinner/ cleaning agent:	Water
Recommended film thickness, wet:	100 – 120 mikrometer
Recommended film thickness, dry:	40 mikrometer
Recommended spreading rate:	8 – 10 m ² /litre
Recommended data for airless spray:	
Nozzle tip:	0.20–0.36 mm (0.008–0.014")
Spray angle degrees:	50°–80°
Pressure at nozzle:	15 MPa (150 kg/cm ²)
	The choice of nozzle, fan angle, and pressure must be adjusted to the specific spray equipment and substrate.
Drying times (23 °C, 50 % R.H.):	
Dry to use:	1 – 2 hours
Interval between coats:	6 hours. Full adhesion is achieved after 4 weeks of thorough curing. Varies with changes in temperature, humidity, ventilation and film thickness.

Minimum application temperature: +10 °C. Best results are achieved when applied at room temperature (over +20 °C).

Pretreatment

The substrate must be clean and dry. Previously painted surfaces should be washed with Gjøco Gulv- og panelrens or Gjøco Interiørvask and rinsed with water. Follow the instructions on the packaging. MFD, building boards, hard substrates, old semi-gloss or glossy paint should be mattified with sandpaper and dusted off. All surfaces should be primed with 1 coat of Gjøco Sperregrunn. When building with fibreglass, it may be necessary to sand the surface after priming to obtain a fine and smooth surface. Substrates treated with alkyd paint should always be primed before applying Gjøco Fashion. New, fresh panels and old discoloured/yellowed panels should be primed with 1-2 coats of Gjøco Kvist og Sperregrunn or Gjøco Sperregrunn.

Directions for use

Gjøco Fashion is ready to use and should not normally be thinned. On interior details and surfaces where a smooth and even finish is desired, the use of a good quality brush is recommended. Apply evenly and generously. On absorbent and porous surfaces, 3 coats are recommended to avoid streaks.

Color

Use the same batch number on the same coat and the same surface, to avoid gloss and color differences. Alternatively, different batch numbers can be mixed before use. Buckets where the color is mixed on different mixing machines and/or at different times can result in shade differences. Be aware of this if more paint is needed for the same project afterwards.

Storage

Seal the lid tightly when storing paint to prevent spillage and drying. The paint must be transported and stored upright, dry and frost-free.

Ecolabelling

Gjøco Fashion is approved by Ecolabel Norway and meets the requirements for the Nordic Ecolabel Svanen.



BREEAM-NOR v6.1:

- HEA02: The product complies with VOC content requirements in accordance with EU Directive 2004/42/EC and emission requirements tested in accordance with the ISO 16000 and ISO 11890 series.
- MAT02: Contains no substances listed under REACH Article 59(10) – the Candidate List and the Norwegian A20 list. See also the product safety data sheet.

Disposal of waste

Liquid paint must not be emptied into sewers or into nature, but delivered to an environmental station. Empty, clean, and dry plastic packaging without a handle can be delivered as plastic waste.



Other information

The application temperature in the air and the substrate must be at least +10 °C. Best results are achieved when applied at room temperature. It is also an advantage that the paint is at room temperature. Stir well before use. Painted surfaces must cure for at least 4 weeks before cleaning with a mild detergent. To avoid cracking along the panel joints as a result of changes in humidity, it is recommended that the panel boards are treated before installation. Alternatively, the panel can be treated in the late winter when the humidity is usually at its lowest. Packaging sizes: 0.68 and 2.7 liters

Safety

See separate safety data sheet. Read the information on the packaging.
EU limit value for this product (cat. A/d): 130 g/l (2010). This product contains:
<75 g/l VOC.

The information on this data sheet is based on laboratory tests and practical experience. Our products are considered semi-finished products and as the conditions under which the products are used are often beyond our control, we cannot guarantee anything other than the product's quality. The products are delivered in accordance with our general terms and conditions for sales, delivery and service, unless otherwise agreed in writing. We reserve the right to make minor product changes and to change the specified data without prior notice. This data sheet replaces previous editions.

Contact information

Gjøco AS
Ørvegen 1160, 6639 Torvikbukt
Telephone: +47 712 91 700
E-mail: office@gjoco.no

